



CAJUN HEARTLAND STATE FAIR 2020 SPONSORSHIP PACKET



444 CAJUNDOME BLVD
LAFAYETTE, LA 70506
WWW.CAJUNDOME.COM





CAJUN HEARTLAND STATE FAIR

MAY 21 - 31, 2020

The 32nd Annual Cajun Heartland State Fair is scheduled for Thursday, May 21, through Sunday, May 31, 2020.

The Cajun Heartland State Fair provides live entertainment, exciting rides, games, and much more for the whole family.

The Cajun Heartland State Fair attracts over 50,000 people each year and traffic is driven through discount ride promotions, family attractions, musical entertainment and more.

Sponsorship opportunities include on-site booth space, recognition in media coverage, website exposure through www.CAJUNDOME.com, and presenting title rights. VIP ticketing and hospitality incentives can be included to offer to local vendors and sponsors.

2020 SPONSORSHIP OPPORTUNITIES

Platinum Sponsors \$10,000

Gold Sponsors \$5,000

Silver Sponsors \$2,500

Friends of the Fair \$500





CAJUN HEARTLAND STATE FAIR SPONSORSHIP INFORMATION



PLATINUM SPONSOR \$10,000

- Design a custom special event/promotion for the CHSF
- On-site Commercial Exhibit Space for up to 11 days of the CHSF
- Social Media and Web Support for Commercial Activation dates
- Logo placement on CHSF signage located throughout the fairgrounds
- Logo and web link at WWW.CAJUNDOME.COM
- Logo placement on CHSF 2020 ad posters
- Custom logo graphic rotated on CAJUNDOME Marquee during the CHSF.
- Discounted Employee Admission Tickets & Ride Wristbands
- 50 Admission Tickets for internal or promotional use
- 4 VIP Parking Passes & Gold Card Ride Access for company employees (\$3,250 Value)

GOLD SPONSOR \$5,000

- On-site Commercial Exhibit Space for up to 4 days of the CHSF
- Social Media and Web Support for Commercial Activation dates
- Logo placement on CHSF signage located throughout the fairgrounds
- Logo and web link at WWW.CAJUNDOME.COM
- Logo placement on CHSF 2020 ad posters
- Discounted Employee Admission Tickets & Ride Wristbands
- 25 Admission Tickets for internal or promotional use
- 3 VIP Parking Passes & \$1,000 in Ride Tickets

SILVER SPONSOR \$2,500

- Logo placement on CHSF signage located throughout the fairgrounds
- Logo and web link at WWW.CAJUNDOME.COM
- Discounted Employee Admission Tickets & Ride Wristbands
- 10 Admission Tickets for internal or promotional use
- 2 VIP Parking Passes & \$500 in Ride Tickets

FRIENDS OF THE FAIR \$500

- Listing & web link at WWW.CAJUNDOME.COM
- Discounted Employee Admission Tickets & Ride Wristbands
- 1 VIP Parking Pass & \$100 in Ride Tickets

CAJUNDOME & CONVENTION CENTER
444 CAJUNDOME BLVD LAFAYETTE, LA 70506
MAIN 337-265-2100 FAX 337-265-2311
CAJUN HEARTLAND STATE FAIR SPONSORSHIP

CONTACT NAME: _____ PHONE: _____

EMAIL: _____ FAX: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

COMPANY INFORMATION

COMPANY NAME: _____

COMPANY WEBSITE: _____

SPONSOR LEVEL

- PLATINUM SPONSOR \$10,000
- GOLD SPONSOR \$5,000
- SILVER SPONSOR \$2,500
- FRIENDS OF THE FAIR \$500
- OTHER/IN KIND DONATION: PLEASE DESCRIBE BELOW

DONATION VALUE: _____

SIGNATURE

CONTACT PERSON SIGNATURE

DATE

SUBMIT COMPLETED FORM, IN PERSON OR BY MAIL, TO THE CAJUNDOME, ATTN.
MARKETING DEPT. MAKE CHECKS PAYABLE TO THE CAJUNDOME.

OFFICIAL USE ONLY

DATE SUBMITTED: _____

RECEIVED BY: _____