



CAJUN HEARTLAND STATE FAIR 2021 SPONSORSHIP PACKET



**444 CAJUNDOME BLVD
LAFAYETTE, LA 70506
WWW.CAJUNDOME.COM**





CAJUN HEARTLAND STATE FAIR

MAY 27 - JUNE 6, 2021

The 33rd Annual Cajun Heartland State Fair is scheduled for Thursday, May 27 through Sunday, June 6, 2021.

The Cajun Heartland State Fair provides live entertainment, exciting rides, games, and much more for the whole family.

The Cajun Heartland State Fair attracts more than 40,000 people each year and traffic is driven through discount ride promotions, family attractions, music entertainment, delicious food, and more.

New policies and procedures will be put into place at the 2021 CHSF to comply with all state and local guidelines regarding fairs and festivals.

New sponsorship opportunities for 2021 are now available:

Platinum Sponsors \$10,000

Gold Sponsors \$5,000

Silver Sponsors \$2,500

Bronze Sponsors \$1,000

Friends of the Fair \$500





CAJUN HEARTLAND STATE FAIR SPONSORSHIP INFORMATION

GOLD SPONSOR \$10,000

- Logo placed on CHSF signage recognizing Platinum Sponsors located throughout the fairgrounds
- Recognition at all Fair Special Events & Promotions
- On-site Commercial Exhibit Space for the duration of the event or selected dates
- Social Media and Digital Support for Commercial Activation dates
- Logo and web link at WWW.CAJUNDOME.COM
- Discount wristband promotion available to drive traffic to retail outlets
- Admission Ticket Package
- Discounted Employee Admission Tickets & Ride Wristbands
- 5 VIP Parking Passes & Gold Card Ride Access (\$3,000 Value)

SILVER SPONSOR \$5,000

- Logo placed on CHSF signage recognizing Gold Sponsors located throughout the fairgrounds
- On-site Commercial Exhibit Space for the duration of the event or selected dates
- Social Media and Digital Support for Commercial Activation dates
- Logo and web link at WWW.CAJUNDOME.COM
- Discount wristband promotion available to drive traffic to retail outlets
- Discounted Employee Admission Tickets & Ride Wristbands
- 3 VIP Parking Passes & \$1,000 in Ride Tickets

BRONZE SPONSOR \$2,000

- Logo placed on CHSF signage recognizing Silver Sponsors located throughout the fairgrounds
- Logo and web link at WWW.CAJUNDOME.COM
- Discounted Employee Admission Tickets & Ride Wristbands
- 2 VIP Parking Passes & \$400 in Ride Tickets

FRIENDS OF THE FAIR \$500

- Listing & web link at WWW.CAJUNDOME.COM
- Discounted Employee Admission Tickets & Ride Wristbands
- 1 VIP Parking Passes & \$100 in Ride Tickets

Some sponsorship perks may be subject to change or substituted due to availability or COVID-19 guideline changes that effect Fairground operations and/or layout.

CAJUNDOME & CONVENTION CENTER
444 CAJUNDOME BLVD LAFAYETTE, LA 70506
MAIN 337-265-2100 FAX 337-265-2311
CAJUN HEARTLAND STATE FAIR SPONSORSHIP

CONTACT NAME: _____ PHONE: _____

EMAIL: _____ FAX: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

COMPANY INFORMATION

COMPANY NAME: _____

COMPANY WEBSITE: _____

SPONSOR LEVEL

PLATINUM SPONSOR \$10,000

GOLD SPONSOR \$5,000

SILVER SPONSOR \$2,500

BRONZE SPONSOR \$1,000

FRIENDS OF THE FAIR \$500

OTHER/IN KIND DONATION: PLEASE DESCRIBE BELOW

DONATION VALUE: _____

SIGNATURE

CONTACT PERSON SIGNATURE

DATE

SUBMIT COMPLETED FORM, IN PERSON OR BY MAIL, TO THE CAJUNDOME, ATTN.
MARKETING DEPT. MAKE CHECKS PAYABLE TO THE CAJUNDOME.

OFFICIAL USE ONLY

DATE SUBMITTED: _____

RECEIVED BY: _____